Quality health care has never been simpler or more rewarding. Working closely with businesses and health care professionals, Truli has developed the Truli for Me program—an incentive-based program that encourages members to proactively manage and improve their health.

From attending an annual checkup to adopting healthy habits, members can earn Truli for Me rewards in a variety of ways. The best part of all, these rewards convert into Truli for Me reward dollars and can be used to pay for doctor visits, prescriptions and other health expenses.

Why offer rewards? Living healthier lives and making healthier choices has both short and long-term benefits. We want Truli members to feel supported every step of the way.

Earning and tracking Truli for Me rewards.

The Truli for Health app and portal lets members manage all aspects of their health. From benefits, to tracking health progress, to earning rewards for healthy habits—everything is designed with simplicity in mind. Complete an annual wellness checkup—earn rewards. Stick to a personalized health plan—earn rewards. Lower cholesterol or blood pressure—earn rewards. If a member is diagnosed with a chronic condition, taking positive steps to manage that condition earns rewards too. It’s really that simple.
Spending Truli reward dollars.

As soon as members sign up, they’re eligible to earn rewards. These rewards can be spent on a variety of health expenses including doctor visits and prescriptions using a Truli for Me card. Rewards are loaded to this card. Plus, if your business offers other health accounts—like health savings accounts (HSA), health reimbursement accounts (HRA) or flexible spending accounts (FSA)—those funds will be loaded to this card too.

To get started all a member needs to do is:

**STEP 1**
Log in at truliforhealth.com and go to the Truli for Me Health Tracker

**STEP 2**
Complete the Personal Health Assessment

**STEP 3**
Start earning Truli for Me rewards

To learn more about the benefits of Truli and the Truli for Me rewards program, visit truliforhealth.com/betterplans

Health coverage is offered by Truli for Health, an affiliate of Florida Blue. These companies are Independent Licensees of the Blue Cross and Blue Shield Association. Independent Licensees of the Blue Cross and Blue Shield Association. We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability or sex.


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